

PURPOSE OF THE PROGRAMME

The purpose of this programme is to equip the learner with the necessary knowledge, skills and attitudes to apply principles and practices of innovation to the development and growth of a new venture.

PROGRAMME OUTCOMES

On completion of this programme learners will be able to:

- Demonstrate an understanding of the function of the market mechanisms in a new venture
- Apply innovative thinking to the development of a small business

PROGRAMME OUTLINE

- Develop specific techniques for releasing creativity in developing ideas / opportunities for a new venture
- Determine the role of innovation in the development and growth of a new venture
- Apply principles and practices of innovation to the development and growth of a new venture
- Identify sources of available business and new markets that can be accessed through the tendering processes

LEARNING ASSUMED TO BE IN PLACE

Delegates wishing to enroll on this programme should be competent in Computer Literacy, Mathematical Literacy and Communications at NQF level 3.

RECOGNITION OF PRIOR LEARNING (RPL)

RPL against these unit standards are allowed. Application forms are available from our offices.

METHODOLOGY

Training Programme Duration: 3 Days

Assessment: Portfolio of Evidence will be submitted within four weeks of completing the training. Assessment includes completing a tender document.

Certification: This includes obtaining endorsement from the SETQAA.

Unit Standard(s):

- 114600 – Apply innovative thinking to the development of a small business
- 263514 – Demonstrate an understanding of the function of the market mechanisms in a new venture.

NQF Level: 4

Credits: 9

TARGET GROUP

- First line managers
- Business owners
- Branch managers
- Entrepreneurs

BENEFITS

- Success in starting and sustaining an enterprise.
- Credits towards a qualification.
- Improved opportunities to claim skills grants.