

PURPOSE OF THE PROGRAMME

The purpose of this programme is to equip the learner with the necessary knowledge, skills and attitudes to start up a new venture or maintain an existing venture.

PROGRAMME OUTCOMES

On completion of this programme learners will be able to:

- Research the viability of new venture opportunities/ideas
- Produce business plans for a new venture
- Implement an action plan for a new venture

PROGRAMME OUTLINE

- Identify and assess own business ideas/opportunities for a new venture.
- Analyse the viability of a selected idea/opportunity against specific screening variables.
- Research the potential of a particular idea/opportunity as a new venture.
- Analyse a range of risks associated with a new venture.
- Evaluate new venture ideas/opportunities based on research findings.
- Identify, gather and analyse the relevant information needed to compile a plan for a new venture.
- Formulate an ethical framework for the operational plans of a venture.
- Establish and prioritise business, financial and/or operations goals and objectives for new venture.
- Design and present business, financial and/or marketing plans based on a budget for a new venture.
- Design an action plan for a new venture.
- Set up business premises and operational systems.
- Implement business financial systems.
- Identify the risks associated with the new venture.

LEARNING ASSUMED TO BE IN PLACE

Delegates wishing to enroll on this programme should be competent in Computer Literacy, Mathematical Literacy and Communications at NQF level 3.

RECOGNITION OF PRIOR LEARNING (RPL)

RPL against these unit standards are allowed. Application forms are available from our offices.

METHODOLOGY

Training Programme Duration: 4 Days

Assessment: Portfolio of Evidence will be submitted within three months of completing the training. Assessment activities include evaluating business plans.

Certification: This includes obtaining endorsement from the SETQAA.

Unit Standard(s):

- 114596 - Research the viability of new venture opportunities/ ideas
- 114592 - Produce business plans for a new venture
- 263534 – Implement an action plan for a new venture

NQF Level: 4

Credits: 17

TARGET GROUP

- First line managers
- Business owners
- Branch managers
- Entrepreneurs

BENEFITS

- Success in starting and sustaining an enterprise.
- Credits towards a qualification.
- Improved opportunities to claim skills grants.